Case Study for Paul’s Boutique

The Company

Founded in 2002 by Paul Slade, Paul’s Boutique had its breakthrough at London’s famous Portobello Market in Notting Hill. Paul’s bold womenswear creations quickly won the hearts of a devoted fan base who sought his iconic items with their individual twist.

The unique fashion brand quickly gained fame by producing hand made, one of a kind pieces using vintage army surplus jackets and rare American patches mixed with bold neon graphics that were inspired by the New York 80’s hip hop and graffiti scene along with Japanese super brands such as Bathing Ape, Hello Kitty and Hysteric Glamour.

The Need

Paul’s Boutique needed:
- To have a competent picking process, which would allow them to pick items from pick lists.
- To be able to scan goods in against purchase orders.
- To be able to undertake stock counts.
- To be able to make stock adjustments.
- To be able to import GS1 barcodes.

The Solution

The Bridge software was installed along with hand-held devices, which meant:
- A reduction in manual work was seen, which led to a large saving of time.
- They were able to process stock adjustments and transfers.

Bespoke modifications to the software were also included in the installation, which allowed them to:
- Import GS1 bar codes.
- Open a product look up screen

“MJM are a good, friendly company with whom Paul's Boutique are happy to deal with in conjunction with their existing software support company Quorum Business Systems.”